FAB Worksheet

Offer: Smart Thermostat with Eco-Mode

Features	Advantages	Benefits
AI-Driven Temperature Optimization	Learns user preferences and local weather patterns to adjust settings for optimal comfort and efficiency	Customizes the home environment while saving energy, offering a tailored and eco-friendly living experience
Real-time energy consumption tracking	Allows users to see the impact of their heating and cooling choices on energy use	Empowers users to make informed decisions that lead to cost savings and reduced carbon footprint
Compatibility with a wide range of HVAC systems	Easy integration without the need for expensive system upgrades	Provides a seamless and cost-effective way to upgrade to smart home technology

FAB Worksheet

Offer: Eco-friendly Smart Washing Machine

Features	Advantages	Benefits
Water-saving technology with automatic load detection	Uses just the right amount of water for each load, avoiding waste	Contributes to water conservation efforts and decreases utility bills
Biodegradable detergent pod subscription service	Ensures the use of environmentally friendly detergents optimized for the machine	Simplifies the washing process and ensures a reduced environmental impact
Low-noise operation design	Provides a quieter laundry experience	Enhances living comfort, especially beneficial in homes with young children or noise-sensitive people